

5 000
startups

400
speakers

30 000
attendees

100
top VCs

PRE-PROGRAMME

FIRST TWO DAYS

JUNE 30TH - JULY 1ST

For information purposes only.
Subject to modifications.

VIVA
TECHNOLOGY
STARTUP CONNECT / PARIS 2016

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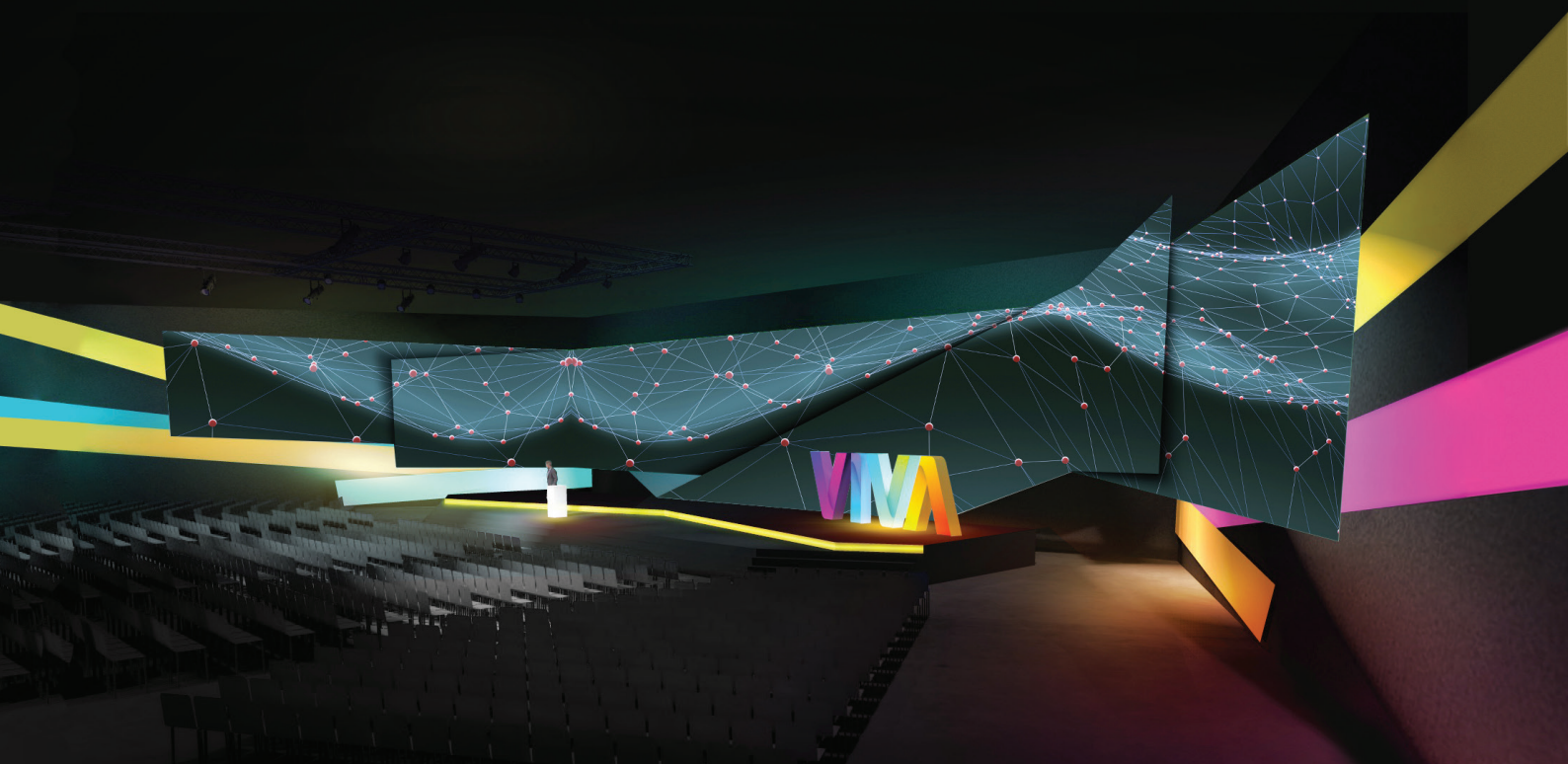
EXPLORE VIVA TECHNOLOGY PARIS !

FROM JUNE 30TH TO JULY 2ND 2016

Viva Technology Paris is the largest global tech event dedicated to fostering open-innovation and collaboration between large companies and startups.

Viva Technology Paris will bring together more than 30 000 visitors, including 5 000 startups, hundreds of top leading investors and the most innovative global companies.

See our programme [here](#).



CONFERENCES

THROUGH MORE THAN 300 INSPIRING SESSIONS, INTERVIEWS AND KEYNOTES SPREAD ACROSS 8 STAGES, YOU'LL BE ABLE TO FIND OUT HOW INNOVATION AND TECHNOLOGY ARE DISRUPTING BUSINESS AND SOCIETY.

LEARN ABOUT THE EMERGING TRENDS AND GEAR UP FOR AN AMAZING TRIP INTO THE MINDS OF THE GREATEST INNOVATORS, THINKERS AND DOERS OF OUR TIME.



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**BUSINESS
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GOVERNMENT**

**STARTUP
GROWTH
&
DIGITAL
TRANSFORMATION**

BUSINESS & SOCIETY

THURSDAY 30th OF JUNE

09:20 - 09:30

Introduction

Spencer Reiss, Contributing Editor, WIRED & Master of Ceremonies, Viva Technology Paris

09:30 - 09:35

Opening Remarks: Why Viva Tech?

Maurice Lévy, Chairman & CEO, Publicis Groupe
Francis Morel, CEO, Groupe Les Echos

09:35 - 10:00

Introduction: Digital Europe - Pushing the Frontier, Capturing the Benefits

Peter Dahlström, Senior Partner, McKinsey & Company
Eric Hazan, Senior Partner, McKinsey & Company

10:00 - 10:30

Keynote: The Human Benefits of Innovation

Stéphane Richard, Chairman & CEO, Orange

10:30 - 11:00

Roundtable: Disruption – What Next?

Moderator: Rishad Tobaccowala, Chief of Strategy, Publicis Groupe
Jay Carney, Senior Vice President, Corporate Affairs, Amazon
Joe Schoendorf, Partner, Accel Partners
Jimmy Wales, Founder & Chair Emeritus, Wikimedia Foundation

11:00 - 11:30

Keynote : John T. Chambers, Executive Chairman, Cisco

John T. Chambers, Executive Chairman, Cisco

11:30 - 12:30

Roundtable: The Challenge of Transformation

Introduction: Rosabeth Moss Kanter, Arbuckle Professor, Harvard Business School
Jacques Aschenbroich, Chairman & CEO, Valeo
Thomas Buberl, Deputy CEO, AXA
Barry Diller, Chairman, IAC & Expedia
Isabelle Kocher, CEO, Engie
Georges Plassat, Chairman & CEO, Carrefour

12:30 - 14:30 LUNCH

Finale of France Digital's "Tour de France Digitale" (1-million € prize startup contest)

14:30 - 15:00

Fireside Interview: Tim Armstrong, CEO, AOL

Tim Armstrong, CEO, AOL
Interviewer: Steve King, CEO, Publicis Media

15:00 - 15:30

Fireside Interview: Eric Schmidt, Executive Chairman, Alphabet Inc.

Eric Schmidt, Executive Chairman, Alphabet Inc.
Interviewer: Nicolas Barré, Editor in Chief, Les Echos

15:30 - 16:00

Fireside Interview: Yuanqing Yang, Chairman & CEO, Lenovo

Yuanqing Yang, Chairman & CEO, Lenovo
Interviewer: Virginie Robert, Foreign Editor, Les Echos

16:00 - 16:45

Roundtable: Building Digitopolis – Disruptors & the City

Moderator: Olivier Fleurot, Senior Vice President, Publicis Groupe
Introduction: Valérie Pécresse, President of the Paris region, France
Elisabeth Borne, Chairwoman & CEO, RATP
Frédéric Mazzella, Co-founder & CEO, Blablacar
Carlo Ratti, Director, MIT Senseable City Lab
Cornelia Yzer, Senator for Economics, Technology & Research, State of Berlin

16:45 - 17:30

Roundtable: Transforming Entertainment

Moderator: Spencer Reiss, Contributing Editor, WIRED
Jim Breyer, Founder & CEO, Breyer Capital
Jim Gianopulos, Chairman & CEO, 20th Century Fox
Xavier Hürstel, Chairman & CEO, PMU
Bob Pittman, Chairman & CEO, iHeartMedia

17:30 - 17:45

Special Message: Sheryl Sandberg, COO, Facebook

17:45 - 18:30

Roundtable: Starting Up – Drivers of Innovation

Moderator: Mike Butcher, Editor at Large, TechCrunch
Tom Hulme, General Partner, Google Ventures
Géraldine Le Meur, Co-Founder & General Partner, The Refiners
Alain Lévy, CEO, Weborama
Oliver Samwer, CEO, Rocket Internet

FRIDAY 1st OF JULY

09:20 - 09:30

Welcome Back

MC Spencer Reiss summarizes previous day

9:30 - 10:30

Roundtable: The End of Marketing As We Know It

Moderator: Michael Kassan, Chairman & CEO, MediaLink
Carlo D'Asaro Biondo, President EMEA Strategic Relationships, Google
Olivier Derrien, SVP SEMA, Salesforce
Marc Mathieu, CMO, Samsung Electronics America
Lubomira Rochet, Chief Digital Officer, L'Oréal Group
Rishad Tobaccowala, Chief Strategist, Publicis Groupe

10:30 - 11:15

Fireside Conversation: Mobile Platforms – the Next Web?

S.Y. Lau, Senior EVP, Tencent and President, Online Media Group & David Marcus, VP Messaging Products, Facebook talk with Maurice Lévy, Chairman & CEO, Publicis Groupe

11:15 - 12:15

Roundtable: Startup Nation – How Israel Does It

Moderator: Yossi Vardi, Internet Entrepreneur
Edouard Cukierman, Founder & Managing Partner, Catalyst Investments
Amit Lang, Director General, Ministry of Economy and Industry, Israel
Chemi Peres, Managing General Partner & Co-Founder, Pitango Venture Capital
Adam Singolda, Founder & CEO, Taboola
Zack Weisfeld, Founder & General Manager, Microsoft Global Accelerators

12:15 - 12:45

Fireside Interview: Robin Li, Founder, Chairman & CEO, Baidu

Robin Li, Founder, Chairman & CEO, Baidu
Interviewer: Maurice Lévy, Chairman & CEO, Publicis Groupe

12:45 - 14:15

Publicis 90 Awards Ceremony

Description : Presentation of the 90 startups selected for Publicis 90.

14:15 - 14:45

Keynote Presentation: Artificial Intelligence – Google DeepMind

Demis Hassabis, Co-Founder & CEO, Google DeepMind
Interviewer: David Rowan, editor-in-chief, WIRED UK

14:45 - 15:15

Keynote Presentation: Artificial Intelligence – IBM Watson

David Kenny, General Manager, IBM Watson
Interviewer: David Rowan, editor-in-chief, WIRED UK

15:15 - 16:00

Roundtable: Building the Future – Risks + Opportunities

Philippe Botteri, General Partner, Accel Partners
Peter Fenton, General Partner, Benchmark

16:00 - 16:45

Roundtable: Cyber Security – Winning the Shadow War

Moderator: Christopher Dickey, World News Editor, The Daily Beast
Introduction: Erel Margalit, Member of Israel Parliament, Head of Parliament Cyber Task Force and Founder of JVP
Isabelle Falque-Pierrotin, President, CNIL
Andrew Rubin, CEO & Co-Founder, Illumio

16:45 - 17:45

Roundtable: The Economy of Now--Coming to Terms with Ubernomics

Moderator: Juan Luis Cebrián, Chairman, Prisa
Sébastien Bazin, Chairman & CEO, AccorHotels
Greg Cudahy, Global Lead, TMT, Ernst & Young

BANKING, INSURANCE, PROFESSIONAL SERVICES, PERSONAL SERVICES

THURSDAY 30th OF JUNE

09:45 - 10:05

What's next for fintech?

Moderator: Emmanuelle Duten, Capital Finance
Partech Ventures, Philippe Collombel, Co-Managing Partner
FinLeap, Dr Matthias Lange, Managing Director

10:05 - 10:35

Digital money = new behaviors

Moderator: Guillaume Maujean, Les Echos
Institute Louis Bachelier, Jean-Michel Beacco, CEO
Paris Dauphine University, Hervé Alexandre, Professor
Advize, Nicolas Marchandise, Founder & CEO
BNP Paribas, Beyza Koyas, Head of Strategic Marketing –
Retail Development & Innovation

10:35 - 10:55

Spotlight on China: new risk sharing models

Moderator: Laurent Nizri
Axa, Franck Desvignes, Founder AXA Lab Asia, Global Digital
Transformation Director for Asia Region
TongJuBao, Tang Loac, Founder & CEO

10:55 - 11:15

Insuring the sharing economy

Moderator: Christophe Angoulvant, Roland Berger
Oseven, Vasilis Stivaktakis, Founder & CEO
Inspeer, Emmanuelle Mury, Managing Director

11:15 - 11:35

Is there such a thing as too much digitalization for banking?

Moderator: Ninon Renaud
Paris Fintech Forum, Laurent Nizri, Founder
ING, Benoît Legrand, Head of Fintech

11:35 - 11:50

Blockchain: a technology as revolutionary as the Internet?

Keynote
Caisse des Dépôts, Philippe Dewost, Deputy Director, in
charge of Digital Economy "Investments for the Future"
Program

11:50 - 12:10

Is bitcoin a real opportunity for merchants?

Moderator: Philippe Dewost
Paymium, Pierre Noizat, CEO
Bitcoin France, Philippe Rodriguez, CEO

12:10 - 12:40

Payment services: go global, act local

Moderator: Stéphanie Hospital
PayPal, Sophie Ancely, Director Cross Border Trade
Continental EMEA
Webhelp Payment Services, Dominique Chatelin, CEO
Limonetik, Christophe Bourbier, Co-Founder, Chairman &
CEO

12:40 - 12:50

Towards a cross-border savings market

Keynote
Raisin, Katharina Lueth, Head of Europe

12:50 - 14:00: LUNCH BREAK

14:00 - 14:10

Insurers: leverage your data!

Keynote
Shift Technology, Jérémy Jawish, CEO

14:10 - 14:40

Insurance, the next Eldorado for disruptors?

Moderator: Laurent Nizri
Shift Technology, Jérémy Jawish, CEO
Axa Strategic Ventures, François Robinet, Managing Director
Medlanes, Dr. Emil Kendziorra, CEO
Neura, Ori Shaashu, VP Product

14:40 - 15:00

Making the most of financial data, without being creepy

Moderator: Guillaume-Olivier Doré
Boursorama, Marie Cheval, CEO
Bankin, Joan Burkovic, Co-founder & CEO

15:00 - 15:30

Does the credit card have a future?

Moderator: Guillaume Maujean
Mastercard Worldwide, Chris Kangas, Head of European
Partner Development Digital Payments & Labs
Smile & Pay, Renaud Dutreil, President
Ingenico, Michel Léger, VP Innovation

15:30 - 16:00

Freedom of choice: alternative financing

Moderator: Emmanuelle Duten
Unilend, Nicolas Lesur, Founder & CEO
Anaxago, François Carbone, COO
Finexkap, Cédric Teissier, Co-founder & CEO

16:00 - 16:15

Crowdlending: is the sky the limit?

Moderator: Emmanuelle Duten
Lendix, Olivier Goy, Founder & CEO

16:15 - 16:25

Can fintech create a more equitable financial system?

Keynote
KISSKISSBANKBANK & CIE, Vincent Ricordeau, Co-founder
& CEO

16:25 - 16:45

The uberization of law

Moderator: Delphine Villuendas
Legal Start, Timothée Rambaud, Co-founder
11-100-34, Clarisse Berrebi, Tax lawyer, Managing Partner

16:45 - 16:55

Subscription economy: the new model for BtoB players

Keynote
Zuora, Marc Diouane, Chairman

16:55 - 17:25

What will tomorrow's workplace look like?

Moderator: David Barroux
We Work, Eric Gross, EVP of Global Real Estate Partnerships
Facebook at Work, Julien Codorniou, Director
Never eat alone, Marie Schneegans, Founder & CEO

17:25 - 17:40

Will artificial intelligence be your next secretaries?

Moderator: Alexandre Kouchner
Juliedesk, Julien Hobeika, Co-founder & CEO

17:40 - 18:00

What will fuel fintech's future growth?

Moderator: Guillaume-Olivier Doré
Kantox, Philippe Gelis, Co-founder & CEO
Crowdcube, Matt Cooper, CCO

FRIDAY 1st OF JULY

09:45 - 10:15

Which BtoB services will be disrupted next?

Moderator: Yael Rozenecwajg
2PS.com, Yann Rousselot, Co-founder & CEO
M.Files, Miika Mäkitalo, CEO
Mc Kinsey, Philippe Mauchard, Principal

10:15 - 10:25

Can the next communication leader be a pure player?

Keynote
Creads, Ronan Pelloux, Co-Founder

10:25 - 10:55

Big Data: an opportunity for insurers

Moderator: Romain Dillet
Dataiku, Florian Douetteau, CEO
Datarobot, Jérémy Achin, CEO
McKinsey, Sandra Sultan Sancier, Director

10:55 - 11:25

Is blockchain a threat or an opportunity for banks?

Moderator: Nadia Filali
Stratumn, Richard Caetano, Co-founder & CEO
Ledger Eric Larchevêque, CEO
Société Générale, Christophe Van Cauwenberghe, Global
Transaction & Paiement Services

11:25 - 11:45

Payment, what's cool? (and efficient)

Moderator: Nicolas Rauline
Adyen, Pieter van der Does, Co-founder & CEO

11:45 - 12:15

Do startups need banks?

Moderator: Lorenzo Wood
BNP Paribas, Sofia Merlo, CEO Wealth Management
Solaris Bank, Marko Wenthin, Board Member
Artips, Coline Debayle, CEO

12:15 - 12:45

Disrupting the Insurance market: evolution vs evolution

Moderator: Romain Dillet
FinanceFox, Julian Teicke, CEO
Clark, Christopher Oster, Founder & CEO
Axa, Amélie Oudéa-Castéra, Deputy Head of the Retail
Business, Chief Marketing Officer, Member of the Executive
Board

12:45 - 13:15

Fintech and banks: competitors or partners?

Moderator: Ninon Renaud
BNP Paribas, Béatrice Cossa-Dumurgier, COO Retail Banking
GoCardless, Hiroki Takeuchi, Co-founder & CEO
Lemonway, Damien Guermontprez, CEO
France FinTech, Alain Clot, CEO

13:15 - 14:15: LUNCH BREAK

14:15 - 14:35

Moving towards a cashless society

Moderator: Ninon Renaud
PMU, Alain Resplandy Bernard, Deputy CEO
Compte Nickel, Hugues Le Bret, CEO

14:35 - 15:05

Is there a winning model for mobile wallets?

Moderator: François Véron
Lydia, Cyril Chiche, CEO
Tiller, Dimitri Farber, Co-founder & CMO
S-Money, Nicolas Chatillon, CEO

15:05 - 15:15

Can the laws of social networks apply to trading?

Keynote
eToro, Yoni Assia, Co-founder & CEO

15:15 - 15:30

Will robo-advisors rule?

Moderator: Guillaume-Olivier Doré
Advize, Nicolas Marchandise, Founder & CEO

15:30 - 15:40

Re-evaluating the meaning of money

Keynote
Amplifier Strategies, Allison Duncan, Founder & CEO

15:40 - 16:10

Reinventing banking

Moderator: Sébastien Lacroix
GoCardless, Hiroki Takeuchi, Co-founder & CEO
Slimpay, Jérôme Trainsel, CEO
Marie Quantier, Mathieu Hamel, CEO

16:10 - 16:40

Regulation: market brake or booster?

Moderator: Guillaume-Olivier Doré
Santander Innoventures, Pascal Bouvier, Venture Partner
Raisin, Tamaz Georgadze, Co-founder & CEO
European Banking Federation, Pascale-Marie Brien, Senior
Policy Adviser Digital Program Leader

16:40 - 17:10

Africa: an excellent laboratory for payment services and digital banks

Moderator: Sandra Sancier Sultan
Afrimarket, Rania Belkahlia, CEO
Lemonway, Damien Guermontprez, CEO
WorldRemit, Catherine Wines, Co-founder & COO

17:10 - 17:30

What's next for cybersecurity in finance and insurance?

Moderator: Sébastien Dumoulin
Wikistrat, Guy-Philippe Goldstein, Senior Analyst Cyber desk
Groupama, Patrick Prosper, Chief Information Security
Officer

RETAIL, LIFESTYLE, LUXURY, FASHION, DESIGN, BEAUTY

THURSDAY 30th OF JUNE

10:00 - 10:15

Why digital is the next new frontier for luxury and fashion?

Keynote

Partner C4 Ventures, Pascal Cagni, Founder & CEO, Vice President General Manager, Apple EMEA (2000-2012).

10:15 - 10:45

How IoT is changing the consumer experience?

Moderator: Orange, Yves Maitre d'Amato

Wondermento, Betsy Fore, Founder & CEO

Coca-Cola, Derek Myers, Group Director, Channel Strategy & Commercialization

Matooma, Frederic Salles, President

Maslow Capital, Marc Goldberg, Founding Partner

10:45 - 11:00

Are clothes the next social network?

Keynote

Awear Solutions, Liron Slonimsky, Founder & CEO

11:00 - 11:25

Reinventing customer relation through innovation: garments becoming the new touchpoint to enhance the customer experience

Moderator: Soon soon soon - Clauseette, Noemie Balmat,

Fashion & Innovation Strategist

Showroomprive.com, Thierry Petit, Co-founder & Co-CEO

Made.com, Ning Li, Co-founder & CEO

Awear Solutions, Liron Slonimsky, Founder & CEO

11:25 - 11:55

Customer experience at the age of bots and Artificial Intelligence

Moderator: Fabernovel Caroline Pandraud

Webhelp, Dave Pattman, Director Global R&D

Partech, Philippe Collombel, Co-managing Partner

Recast.AI, Patrick Joubert, CEO

11:55 - 12:15

How digital disrupts the luxury goods industry

Keynote

FRED, Rachel Marouani, CEO

12:15 - 12:45

Fashion forward: technology and textiles take on the future

Moderator: Miles Socha, Women's Wear Daily

Google Jacquard, Ivan Poupyrev, Advanced Technology and

Projects, Technical Project Lead

LVMH, Ian Rogers, Chief Digital Officer

Musée de la Mode et du Textile, Pamela Golbin, Chief curator

12:45 - 13:00

What can we learn from ecommerce in China? Does size still matter?

Keynote

CATHAY Capital, Ming Po, CAI Founder & President

13:00 - 14:00: LUNCH BREAK

14:35 - 15:05

Technology and «art de vivre»: a successful alliance?

Moderator: John Horsley, Digitaldoughnut

Nose, Nicolas Cloutier, President & Co-founder

10vins, Thibaut Jarrousse, CEO President & Co-founder

JVP, Fiona Darmon, COO & Partner

15:05 - 15:25

Using data to defy tomorrow's expectations

Keynote

QUBIT, Graham Cooke, CEO

Ubisoft, Maxime Bosvieux, Head of ecommerce EMEA

Markets

15:25 - 15:55

Hey consumer: what do you expect?

Moderator: Liz Ericson, Mc Kinsey

Nelly Rodi, Pierre François Le Louet, President

Linkfluence, Guilhem Fouetillou, Co-founder

Born.com, Anastasia Emmanuel, General Manager

15:55 - 16:10

Can AR re-enchant the shopping experience

Keynote

Niantic, Mathieu de Fayet, VP Strategic Partnerships

16:10 - 16:40

The rise of social commerce

Moderator: John Horsley, Digitaldoughnut

Instagram, Julie Pellet Brand, Development Lead , Southern

Europe

Shoppcade, Nathalie Gaveau, Founder & CEO

16:40 - 17:10

Local & small: is the niche market the new Eldorado?

Moderator: Veronique Forge, Business Ofeminin

Slip français, Guillaume Gibault, CEO

Etsy, Nicolas Cohen, Co-founder of www.alittlemarket.com

Carnet de mode, Arbia Smiti, Founder & CEO

Nelly Rodi, Alexandra Jube, Insight & Digital Manager

FRIDAY 1st OF JULY

10:00 - 10:30

Cognitive creativity: how artificial intelligence is reshaping creative thinking

Moderator: David Kenny, General Manager, IBM Watson

James Briscione, Creative Director, Institute for Culinary

Education

Sabri Sansoy, Deep Learning and Robotics Specialist

Richard Daskas, Composer

10:30 - 11:00

For whom will the marketplace still matter? (P)

Moderator: Mc Kinsey, Christina Hawley

Mirakl, Adrien Nussenbaum, CEO

MENLOOK, Marc Menasé, CEO & Founder

Priceminister, Olivier Mathiot, CEO

11:00 - 11:15

Innovating for a crowded space

Moderator: David Barroux

SNCF, Ropert Patrick, CEO of Gares & Connexions

11:15 - 11:35

Humanizing artificial intelligence with emotion analysis for brands

Kairos, Brian Brackeen, Founder & CEO

Oxymore, Jean Christophe Bonis, Head of Strategy &

Research

11:35 - 11:50

Inspiration 2.0

Keynote

Fubiz, Romain Colin, Founder & Creative Director

11h:50 - 12:00

Can big luxury groups innovate like startups ?

Moderator: Marion Moreau, Head of Sigfox Foundation

H-Farm Ventures, Maurizio Rossi, Co-founder

12:00 - 12:30

When big luxury groups innovate like startups

Moderator: Marion Moreau, Head of Sigfox Foundation

Laurent Boillot, CEO of Guerlain, Founder & CEO of Cha Ling

Cha Ling, Elodie Sebag, General Manager

12:30 - 14:30: LUNCH BREAK

14:00 - 14:30

The new trends in virtual merchandising

Moderator: Mc Kinsey, Nathalie Remy, Partner

Retency, Isabelle Bordry, Co-Founder

Oak Labs, Healey Cypher, Co-Founder & CEO (K intro)

14:30 - 15:00

Is e-commerce dead? Long live connected retail

Moderator: Emakina, Manuel Diaz, CEO

Carrefour France, Hervé Parizot, Executive Director

e-Commerce, Data Clients and Innovation.

Philips Lighting, Gerben van der Lugt, Business Leader

Think and Go, Vincent Berge, CEO

CRITIZR, Thibaut Carlier, Co-founder & CTO

15:00 - 15:15

Beacons and geolocation: enhanced experience or personal intrusion?

Keynote

Newaer, Dave Mathews, CEO & Founder

15:15 - 15:45

From e-commerce to cool-commerce

Moderator: Guillaume Bregeras

Merci Alfred, Guillaume Declair, Associate Director

Vide dressing, Gregory Salinger, CEO

15:45 - 16:00

Building a successful e-commerce community

Keynote

Etsy, Nicolas D'Audiffret, Managing Director Etsy France and

ALittleMarket

16:00 - 16:15

How tech is disrupting the art market

Keynote

Cataviki, Cyrille Coiffet, Country Manager France

16:15 - 16:45

Storytelling and commerce: exploring new model

Moderator: BETC Digital, Olivier Vigneaux, CEO

Selectionnist, Tatiana Jama, Founder & CEO

Nowness, Daniel Coutinho, Managing Director

16:45 - 17:00

Backstage experience also matter

Keynote

Emakina, Manuel Diaz, President

17:00 - 17:20

The future of shopping malls

Moderator: EY, Frederic Milgrom

Unibail, Christophe Cuvillier, Chairman of the Management

Board & CEO

MEDIA, ENTERTAINMENT, GAMING, TELCO, MARKETING

THURSDAY 30th OF JUNE

10:00 - 10:20

Publishers: drive traffic, monetize content?

Moderator: Monday Note, Frédéric Filloux, Founder & Editor
 Taboola, Adam Singolda, Founder & CEO

10:20 - 10:40

e-book versus traditional publishing

Moderator: Soon Soon Soon, Alexis Botaya, Co-Founder & Head of content strategy
 Librinova, Laure Pretelat, Chairman
 Editis, Marie-Pierre Sangouard, Groupe Marketing & Digital Strategy Director

10:40 - 11:10

The Future of TV

Moderator: Arte France TV, Bruno Patino, Director for TV programs, digital content of Arte France TV, Dean of Sciences Po School of journalism Paris
 Twitter, Damien Viel, Country Director France

11:10 - 11:20

The rise of digital niche media

Afrostream, Tonjé Bakang, CEO

11:20 - 11:50

Will data replace executive producers?

Moderator: Petit Web, Genevieve Petit, Founder
 Netflix, Clement Cezard, Europe Business Development Director
 Prisma (Infonity app), Mickaële-Juliette Angeletti, Publishing Director
 SimilarWeb, Or Offer, Founder & CEO

11:50 - 12:05

Connecting the next billion users

Jana, Nathan Eagle, Co-Founder & CEO

12:05 - 12:25

The convergence of media and telco

Moderator: Les Echos, Fabienne Schmitt, Editor in Chief of High Tech & Media Division
 SFR, Michel Paulin, CEO
 Iliad, Maxime Lombardini, CEO

12:25 - 12:45

The future of the content industry

Moderator: Les Echos, David Barroux, Editor-in-Chief
 Vivendi, Arnaud de Puyfontaine, CEO

12:45 - 14:00: LUNCH BREAK

14:00 - 14:30

How are new platforms changing the entertainment industry?

Moderator: TLV Media Lab, Oded Vardi, Co-Founder
 ASIC, Giusseppe de Martino, President
 2btube, Fabienne Fourquet, CEO
 Diagonal View, David Jackson, Head of Audience Development
 YouTube, Matthew Santoro, Influencer

14:30 - 14:40

360° video, getting rid of the frame

Giroptic, Richard Ollier, Founder & CEO

14:40 - 15:10

IoT: boon to the telecom industry?

Moderator: EY, Solenne Blanc, Executive Director - Strategy Marketing Innovation
 Orange, Mari-Noëlle Jégo-Laveissière, Executive Vice President, Innovation, Marketing & Technologies
 LoRa Alliance, Thierry Lestable, Ph.D, Vice-Chair
 NPA Philippe Bailly Founder & CEO

15:10 - 15:30

The future of X: how it might influence the entertainment industry

Marc Dorcel, Gregory Dorcel, CEO

15:30 - 16:00

Personalised and data driven marketing

Moderator: McKinsey international, Steven Spittaels, Senior Partner Telecom, Media, Financial Institutions, Marketing & Sales
 Ghostery, Scott Meyer, CEO
 Artefact, Guillaume de Roquemaurel, Co-Founder & President
 ABTasty, Alix de Sagazan, Co-Founder & CEO

16:00 - 16:10

Data-driven strategies for growth in the digital world

Similarweb, Or Offer, Founder & CEO

16:10 - 16:40

Native ads: how to create real value?

HOUZZ, Thomas Volpi, Managing Director France, Belgium, Netherland
 Playbuzz, Shaul Olmert, Founder & CEO
 DigitasLBi, Chris Clarke, Chief Creative Officer International

16:40 - 17:00

Content financing in an ad-blocked world

Moderator: Mind, Aymeric Marolleau, Journalist
 EYEO, Tim Schumacher, Chairman
 TEADS, Pierre Chappaz, Co-founder & Executive Chairman

17:00 - 17:10

AI and content: the most relevant platform is not the platform

Jam, Marjolaine Grondin, Co-Founder & CEO

17:10 - 17:40

How programmatic tech is shaping online advertising

Moderator: The Washington Post, Jason Tollestrup, Director, Programmatic Advertising and Business Intelligence
 Weborama, Laurence Bonicalzi Bridier, Country Manager France
 TF1 Publicité, Fabrice Mollier, Deputy General Manager, Marketing Strategy Innovation
 La Poste, Alexandra Mauraisin, Brand Manager

17:40 - 17:50

The data-driven journey: evolving customer experiences from descriptive to predictive

Razorfish, Ray Velez, Chief Technology Officer & Member of the Publicis, Sapient Executive Leadership Team

FRIDAY 1st OF JULY

10:00 - 10:30

Does media invest enough in technology?

Moderator: Monday Note, Frédéric Filloux, Founder & Editor
 Google, Philippe Colombet, EMEA Publishing Strategic Relationships Manager
 Prisma Media, Rolf Heinz, CEO
 Wibbitz, Zohar Dayan, Co-Founder & CEO
 The Washington Post, Joey Marburger, Director of Product

10:30 - 10:40

Exploring the new frontier of virtual reality

WeVR, Neville Spiteri, Co-Founder & CEO

10:40 - 11:10

What will gaming look like tomorrow?

Moderator: OneRagtime, Stéphanie Hospital, Founder
 PMU, Christophe Leray, Chief Operations & Information Officer
 Fabzat, Matthieu Saint-Denis, Co-Founder & COO
 Pundit Arena, Richard Barrett, Co-founder & COO

11h:10 - 11:20

How social media data can help build stars

Bandsquare, Chloé Julien, Founder & CEO

11:20 - 11:40

Monetizing social music

Moderator: Startup Sesame Connectors, Ben Costantini, CEO
 SoundCloud, Eric Wahlforss, Co-Founder & CTO

11:40 - 12:00

New models for investigation journalism

Moderator: Global Editors Network, Bertrand Pecquerie, CEO
 Linkurious, Sébastien Heymann, Co-Founder & CEO

12:00 - 12:30

Will streaming really save music?

Moderator: Startup Sesame Connectors, Ben Costantini, CEO
 Universal Music, Olivier Nusse, CEO
 Soundgood, Josquin Farge, Co-Founder & CEO
 Deezer, Alexis de Gemini, Managing Director

12h:30 - 13:00

What's next in mobile content, format and distribution?

Moderator: Monday Note, Frédéric Filloux, Founder & Editor
 Flipboard, Josh Quittner, Head of International Partnerships & Editorial Director
 Tom Grinstead, Guardian, Head of mobile Lab
 NowThis, Athan Stephanopoulos, President
 AJ+, Dima Khatib, Managing Director

14:00 - 14:30

How can content producers target millennials?

Moderator: Socialter, Clara Schmelck, Journalist
 ESSEC Business School Media, Judith Andrès, Head of the Media & Digital Chair
 Spicee Media, Alexandre Michelin, SVP
 YouTube, Maria Concepcion Ferreras, Director Youtube Partnerships, Southern Europe and CIS
 Les Eclairuses, Chloé Sabban, Co-founder & CEO

14:30 - 15:00

TV in the age of multiple screens

Moderator: Les Echos Alexandre Counis Journalist
 Arte France TV Bruno Patino Director for TV programs, digital content of Arte France TV, Dean of Sciences Po School of journalism Paris
 TF1 Olivier Abecassis Vice President, Innovation and Digital

15:00 - 15:15

Love, sex, power, provocation and the future of content

MTV / Viacom, Nusrat Durrani, EP MTV's Rebel Music and Madly; Founder MTV World

15:15 - 15:35

Will the journalist of the future be a robot?

Moderator: Global Editors Network, Bertrand Pecquerie, CEO
 Syllabs, Claude de Loupy, Co-Founder & CEO
 The Washington Post, Joey Marburger, Director of Product

15:35 - 15:50

Sports business and the sharing economy

Sponsoriseme.com, Loic Yviquel, Founder & CEO

15:50 - 16:20

Monetizing mobile audiences (at last)

Moderator: Publicis Media, Jim Kite, Global Head of Partnerships
 Facebook, Laurent Solly, Managing Director France
 Elite, Giles Goodwin, Founder & CEO
 The New York Times, Meagan Adele Lopez, Global Digital Business Director
 SFR Régie & IAB, Luc Vignon, Director & Administrator

16:20 - 16:50

The future of mobile and social media video games

Moderator: Startup Sesame/Connectors, Ben Costantini, CEO
 Skillz, Andrew Paradise, Founder & CEO
 Niantic, Mathieu de Fayet, VP Strategic Partnerships
 Facebook, Tarquin Henderson, Head of EMEA Gaming Sales

16:50 - 17:10

Is e-sport the next next big thing?

Moderator: Chaire Essec Media, Judith Andrès, Executive Director
 Millenium, Cédric Page, Webedia Gaming France Director, Millenium Founder

17:10 - 17:40

How tech is changing how we watch and broadcast sports

Moderator: Sports and Tech, Clyde Hutchinson, Co-Founder
 PMU, Benoit Cornu, Chief Communication Officer
 Samsung, Maxime Guirauton, B2B Marketing & Communication and Business Development Director
 VoGo Sport, Barbara Desmarest, VP Sales Europe & Business Development
 Eurosport, Arnaud Simon, Senior Vice President Content & Production

ENERGY, ENVIRONMENT, CONSTRUCTION & SMART CITIES, DEFENSE, TRANSPORT & LOGISTICS

THURSDAY 30th OF JUNE

10:00 - 10:30

If robots are the future of work, where do humans fit in?

Moderator: Benoît Georges
Innorobo, Catherine Simon, President Founder
SoftBank Robotics, Rodolphe Gelin, Chief Scientific Office
Balyo, Pascal Rialland, VP Marketing
De Montfort University, Kathleen Richardson, Senior Research Fellow in the Ethics of Robotics

10:30 - 10:45

IoT: connecting the dots

Keynote
Samsung, Luc Julia, VP Innovation

10:45 - 11:05

Mobility as a service: there's an app for that

Moderator: Emmanuel Grasland
MaaS Global, Sampo Hietanen, CEO
Transdev, Yann Leriche, Chief Performance Officer

11:05 - 11:35

The future of urban mobility

Moderator: Didier Brechemier
moovel, Dr. Eileen Mandir, Head of Product and Lab
RATP Dev, François-Xavier Périn, Chief Executive
Bridj, Matthew George, Founder & CEO
Placemeter, Florent Peyre, Co-founder & COO

11:35 - 11:55

Stop or Go? Regulating new forms of transport

Moderator: Sam Schechner
Blablacar, Frédéric Mazzella, Co-founder & CEO
European Parliament, Dominique Riquet, Member

11:55 - 12:10

Big Data and traffic safety

Keynote
Zendrive, Jonathan Matus, CEO

12:10 - 12:30

Electricity storage: a new frontier

Moderator: Rob Pegoraro
Engie, Mark Akehurst, Innovation Program Director
Sonnen, Christoph Ostermann, Co-founder & CEO

12:30 - 12:40

How low energy connectivity can create a more sustainable world?

Keynote
Sigfox, Marion Moreau, Head of Sigfox Foundation

12:40 - 13:00

Architecture for the future

Keynote
Agence d'Architecture A. Bechu, Anthony Béchu, CEO

13:00 - 14:00: LUNCH BREAK

14:00 - 14:20

What will factories look like in 2050?

Moderator: Emmanuel Grasland
McKinsey, Paul Louis Caylar, Partner
Schneider Electric France, Luc Rémont, CEO

14:20 - 14:30

Labs: font of innovation

Keynote
Usine iO, Benjamin Carlu, CEO

14:30 - 14:50

New trends in 3D printing

Moderator: Dimitri Carboneille
Pollen AM, Cédric Michel, CEO
Seb, Alain Pautrot, VP Consumer Satisfaction

14:50 - 15:10

Open partnerships to design new territories

Moderator: Rob Pegoraro
Vinci Energies, Lydia Babaci-Victor, Innovation and Development Director
HAL24K, Jérôme Mol, Founder

15:10 - 15:25

How to build smarter mobility together

Moderator: Paul-Louis Caylar
RATP, Elisabeth Borne, Chairwoman & CEO

15:25 - 15:35

Harnessing solar energy

Keynote
Sunpartner, Ludovic Deblois, CEO

15:35 - 15:50

New energy models for emerging markets

Moderator: Eric Tenin
Bboxx, Anshul Patel, VP Special Projects

15:50 - 16:20

How will IoT change industry?

Moderator: David Barroux
Engie, Guillemette Picard, IoT Domain Director
SNCF, Yves Tyrode, CDO
Sigfox, Ludovic Le Moan, CEO

16:20 - 16:50

Hydrogen & electricity: the future of mobility

Moderator: Sébastien Léger
Engie, Raphaël Schoentgen, Director of Research and Technology
Symbio Fuel Cell, Fabio Ferrari, CEO
Powerdale, Hugues Dhaeyer, Founder & partner
UbriCity, Frank Pawlitschek, Founder & CEO

16:50 - 17:05

Private property: a new model for building cities

Keynote
EEC, Fahd Al-Rasheed, Group CEO

17:05 - 17:25

How to design smart buildings?

Moderator: Guillaume Bregeras
Cisco, Eric Greffier, Director Business Solutions & Expertise
SpinalCom, Jérémie Bellec, Co-founder & CTO

17:25 - 17:35

The city of the future and predictive technology

Keynote
ForCity, François Grosse, CEO

FRIDAY 1st OF JULY

10:00 - 10:30

How to scale digital solutions across the industry

Moderator: Jean-Christophe Bonis
Capgemini, Mathieu Colas, VP Digital & Big Data
Energycy, Arnaud Legrand, CEO
Embisphere, Charles de Lachaise, CMO

10:30 - 11:00

Can 3D printing transform manufacturing?

Moderator: Dimitri Carboneille
Autodesk, Diego Tamburini, Manufacturing Senior Industry Program Manager
Stratasys, Eric Bredin Territory Manager
Sculpteo, Clément Moreau, CEO

11:00 - 11:10

Energy upside down: when distributed architectures take over

Keynote
Engie, Thierry Lepercq, Executive VP Research & Technologies and Innovation

11:10 - 11:25

The future of construction

Moderator: Paul-Louis Caylar
Finalcad, David Vauthrin, Co-founder & General Manager

11:25 - 11:55

Promise of exoskeletons: half-men, half-machines

Moderator: Benoît Georges
Alain Bensoussan, Attorney at law, member of the Paris Bar
RB3D, Serge Grygorowicz, Co-founder & CEO
Bouygues, Etienne Gaudin, Corporate Innovation Director

11:55 - 12:15

Robots are transforming logistics and warehouses

Moderator: Benoît Georges
Balyo, Fabien Bardinet, CEO
FM Logistics, Patrick Bellart, Corporate Innovation & Automation Director

12:15 - 13:50: LUNCH BREAK

13:50 - 14:00

What if we no longer needed electricity to produce light?

Keynote
Glowee Sandra Rey, Founder & CEO

14:00 - 14:30

What's next for connected and autonomous autos?

Moderator: Jennifer Schenker
Valeo, Guillaume Devauchelle, Group Innovation and Scientific Development Vice-President
Navya, Christophe Sapet, CEO
Drust, Michaël Fernandez, CEO

14:30 - 14:40

Enhance your transit experience

Keynote
RATP, Nathalie Leboucher, Executive Vice President Strategy
Innovation and Business Development

14:40 - 15:10

How to anticipate tomorrow's mobility?

Moderator: Jérôme Colin
Drivy, Paulin Dementhon, Founder & CEO
Waze Ads, Thomas Guignard, Regional Manager EMEA & APAC

15:10 - 15:20

Tomorrow's electric vehicles

Moderator: Jennifer Schenker
Valeo Powertrain Systems, Michel Forissier, Director of Hybrid/Electric Vehicles Strategy
XYT, Simon Mencarelli, Co-founder & CEO

15:20 - 15:30

How IoT is reshaping cities

Keynote
Connectings, Laetitia Gazel Anthoine, Founder & CEO

15:30 - 15:50

The evolution of cybersecurity for industry

Moderator: Sébastien Dumoulin
Guy-Philippe Goldstein, Wikistrat, Senior Analyst Cyber desk
JVP Labs, Dr. Nimrod Kozlovski, Venture Partner

15:50 - 16:00

Roads of the future (connected, solar, resilient)

Keynote
Waze Europe, Carlos Gomez, Head of Business Development

16:00 - 16:30

Enchanting citizens in cities of the future

Moderator: Jean-Christophe Bonis
Rosan Bosch Studio, Rosan Bosch, Owner & Director
Newfund, François Veron, CEO
JC Decaux, Albert Asseraf, Executive Vice-President, Research & Marketing

16:30 - 17:00

Experiencing the city with big data and IoT

Moderator: Dimitri Carboneille
Cisco, Philippe Dumont, Senior Director South Europe
Vinci Energies, Juan Lopez, Axians Brand Chief Technical Officer
OpenDataSoft, Jean-Marc Lazard, CEO

17:00 - 17:20

Drones: no longer just toys

Moderator: Daniel Cooper
Flylab, Hakim Amrani Montanelli, CEO
Redbird, Emmanuel de Maistre, Co-founder & CEO

17:20 - 17:40

3D simulation and the cities of tomorrow

Moderator: Rob Pegoraro
Engie, Olivier Biancarelli, Managing Director Decentralized Solutions for Cities and Territories
Siradel, Laurent Bouillot, CEO

TOURISM, HOSPITALITY, FOODTECH, CULTURE

THURSDAY 30th OF JUNE

10:00 - 10:15

NutritionTech: we are what we eat

Moderator: Clarisse Magnin-Mallez, Associated director, McKinsey, France
 Benoit Jonniaux, Co-founder & CEO, Bloomizon, France

10:15 - 10:35

Beyond labels: what's really in our food?

Moderator: Clarisse Magnin-Mallez, Associated director, McKinsey, France
 Dror Sharon, Co-founder & CEO, Consumer Physics / SCIO, Israël
 Stéphane Gigandet, President, Open Food Facts Association

10:35 - 10:45

Tech is transforming packaging

Keynote
 Daphna Nissenbaum, CEO & Co-Founder, TIPA-CORP, Israël

10:45 - 11:15

Can tech help reduce food waste?

Moderator: Alexandre Kouchner
 Marie-Hélène Gramatikoff, CEO & Co-founder, Lactips, France
 Bertrand Swiderski, Sustainability Director, Carrefour Group, France
 Raodath Aminou, Co-founder & CEO, OptiMiam, France

11:15 - 11:35

How tech is reinventing the dining experience

Moderator: Virginie Robert
 Jean-Philippe Querard, Managing Director Marketing, Purchasing & Innovation, Elior France
 Ismael Ould, CEO, Wynd, France

11:35 - 11:45

Bringing the digital traveler to hotels' doorsteps

Keynote
 Guillaume de Marcillac, Co-CEO, Fastbooking

11:45 - 12:00

Hospitality services: differentiate through premiumisation

Moderator: Emmanuelle Duten, Editor-in-Chief, Capital Finance, France
 Keyvan Nilforoushan, VP Europe, OneFineStay, UK

12:00 - 12:20

Hyper-segmentation: a winning strategy for the high-end tourism market?

Moderator: Emmanuelle Duten, Editor-in-Chief, Capital Finance, France
 Laurence Onfroy, CEO & Founder, TemptingPlaces, France
 Max Aniori, Executive Director, Le Collectionist

12:20 - 12:55

Still waiting for smart homes

Moderator: Eric Tenin, Co-founder & CEO, Inspirapps Inc., Canada
 Guillaume ROLLAND, CEO, Sensorwake, France
 Pranav Kosuri, Co-founder & CCO, Flic/ Shortcut Labs, Sweden
 Rafi Haladjian, Founder, Sen.se, France
 Mark Oleynik, Creator, Moley Robotics, UK

14:00 - 14:20

Democratising Culture

Keynote
 Laurent Gaveau, Head of the Lab of the Cultural Institute, Google
 Damien Henry, Technical Programme Manager, Google Cultural Institute

14:20 - 14:35

Are museums the new incubators?

Keynote
 Diane Drubay, Founder, We Are Museums
 Claire Solery, Co-founder, We Are Museums, France

14:35 - 14:50

Is everybody a bankable artist?

Moderator: Ben Costantini
 Vince Bannon, Vice President, Strategic Partnerships and Evangelist, Getty Image

14:50 - 15:00

New farming processes

Keynote
 Liron Brish, Co-Founder, Farm Dog, Israel

15:00 - 15:20

Peer-to-Peer farming

Moderator: Olivier Vigneaux, CEO, BETC Digital, France
 Kenny Ewan, CEO, WeFarm
 Jennifer Leblond, Expert in the collaborative economy, POC21, France

15:20 - 15:35

The future of food megastores

Moderator: Yael Rozencwajg
 Antoine Durieux, CEO, Alkemics

15:35 - 15:55

Will cellular agriculture help to feed us all?

Moderator: Rob Pegoraro, Freelance tech writer, USA
 Gilonne d'Origny, CDO, New harvest
 Marta Zaraska, Freelance science writer, France

15:55 - 16:05

How is Data changing yield management?

Keynote
 Arnaud Laroche, Partner, EY, France

16:05 - 16:20

Shared travel: what's next?

Moderator: Guillaume Bregeras, journalist, Les Echos, France
 Olivier Gremillon, DG EMEA, AirBnB, France

16:20 - 16:40

How digital is reinventing hotel customers' experience

Moderator: François Miguet
 Jean-Rémi Kouchakji, CEO & founder, PayinTech, France
 Romain Roulleau, SVP E-Commerce & Digital Services, AccorHotels, France

FRIDAY 1st OF JULY

10:00 - 10:15

Data is the new raw material of Africa

Keynote
 Haweya Mohamed, Head of Communications & MD, Afrobytes, France
 Ammin Youssouf, CEO & Impact Technologist, Afrobytes, France

10:15 - 10:35

Can innovations in Africa be applied to farming worldwide?

Moderator: Guillaume Buffet, Founder & CEO, U change, France
 Bénédicte David, SVP Strategy & Customer Experience Middle East Africa, Orange
 Abdou Maman Kané, Founding Director and Tele Irrigation system inventor, Tech Innov Sarl

10:35 - 10:45

Scaling the local farm

Keynote
 Jason Green, Co-founder & CEO, Eden Works

10:45 - 11:05

On-demand food delivery: will the bubble burst?

Moderator: Emmanuelle Duten, Editor-in-Chief, Capital Finance, France
 Will Shu, CEO, Deliveroo, UK

11:05 - 11:25

Do connected homes mean the end of all privacy?

Moderator: Niko Mohr, Partner, McKinsey & Company, Germany
 Fred Potter, Founder & CEO, Netatmo, France
 Stefanie Türber, Co-Founder & CEO, ComfyLight, Switzerland

11:25 - 11:55

Who will be the next disruptors of the travel sector?

Moderator: Anne Christelle Pérochon, Entrepreneur & Founder, Bim, France
 Mario Gavira Etzel, Managing Director, LiliGo.com
 Jean-Daniel Guyot, CEO & Founder, Captain Train, France
 Marie-Christine Maheas, Head of Business Development Europe, SilverRail Technologies, UK

11:55 - 12:25

Hotels and the sharing economy: worlds apart?

Moderator: Nicolas Rauline, Les Echos
 Yves Lacheret, Senior VP Entrepreneurship Advocacy, AccorHotels, France
 Jean-Michel Petit, Co-founder & CEO, Vizeat, France
 François-Xavier Leduc, Co-founder & CEO, TripnDrive, France

12:25 - 12:55

New ways of traveling in the digital age

Moderator: Sébastien Dumoulin
 Amir Segall, VP International, Hotel Tonight, USA
 Maud Chabanier, Head of International Operations, DayUse
 Alessandro Petazzi, Co-founder & CEO, Musement, Italy

14:00 - 14:10

Keynote de M. Chevalier

Keynote
 Miguel Chevalier, Artist, France

14:10 - 14:30

How tech is transforming art

Moderator: Yael Rozencwajg
 Abdel Bounane, Co-Founder & CEO, Bright Art2M, Anne-Cecile Worms, Founder

14:30 - 15:00

How will food be produced in the future?

Moderator to be defined
 Antoine Hubert, CEO, Ynsect, France
 Mathieu Goncalves Alves, Co-founder, Algama
 Hervé Gomichon, Sustainability and Quality Director, Carrefour Group
 Anne Wagner, Directeur R&D corporate, Tereos, France

HEALTH TECH, EDUCATION, HR, GOVERNMENT

THURSDAY 30th OF JUNE

10:00 - 10:15

Effective (and secure) e-Government

Moderator: Arnaud Bertrand, Partner and Global Advisory Leader, Government & Public Sector, EY, France
Priit Alamäe, Founder & Chairman of the Management Board, Nortal

10:15 - 10:45

Mobilizing for open-democracy

Moderator: Elodie Servent, Consultante senior, EY Advisory, France
Léonore de Roquefeuil, President & Co-founder, Voxe.org
Benjamin des Gachons, Country Director France, Change.org, France
Paul Hilder, Co-founder & CIO, Crowdpc, UK

10:45 - 11:05

Building the digital state with Data

Moderator: Rob Pegoraro, Freelance tech writer, USA
Rufus Pollock, President & co-founder, Open Knowledge Foundation, UK

11:05 - 11:25

Big data and the workforce crisis

Moderator: Laurance N'Kaoua
Sébastien Van Dyk, Development & Innovation Director, ManpowerGroup, France
Simon Bouchez, CEO, Multiposting

11:25 - 11:45

Recruiting in the Internet Age

Moderator: Kat Borlongan Founding Partner, Five by Five
Diarmuid Russell, Head of International, Glassdoor, USA
Julien Hervouet, Founder & CEO, iAdvize, France

11:45 - 12:05

Will mapping the global workforce solve unemployment?

Moderator: Guillaume Bregeras, journalist, Les Echos
Allen Blue, Co-founder & VP Product Management, LinkedIn

12:05 - 12:35

What will the doctor of tomorrow look like?

Moderator: Lorenzo Wood
Franz Bozsak, President & CEO, Instent

Yann Fleureau, CEO, CardioLogs, France
Guy Vallancien, Founder & Chairman, Ecole Européenne de Chirurgie, France

12:35 - 13:05

Cognitive computing: a new approach to personalized medicine

Moderator: Lorenzo Wood
Pascal Sempé, Senior Sales Consultant Europe, IBM Watson Health Solutions, France
Iain Hennessey, Clinical Director of Innovation, Alder Hey Children's Hospital, UK
Arnaud Delhaye, VP Diabetes Group EMEA, Medtronic, Switzerland or Tim Jongen

14:00 - 14:10

Exoskeletons: an alternative to nursing homes?

Keynote
Dr. Yoshiyuki Sankai, Professor, University of Tsukuba / President & CEO, CYBERDYNE Inc./Cabinet Office Japan
ImPACT Program Manager, Japan

14:10 - 14:20

How robots can aid the aging

Keynote
Blue Frog Robotics, Rodolphe Hasselvander, CEO, France

14:20 - 14:50

The knowledge economy and lifelong learning

Moderator: Laurance N'kaoua, Les Echos
Jérémy Sicsic, Co-founder, Unow, France
Therese Gedda, Founder & CEO, 30minMBA
Nicolas Hernandez, CEO, 360Learning, France

14:50 - 15:20

How tech is changing universities?

Moderator: Nicolas Princen, Founder & CEO, GLOSE, USA
François Taddei, Director, Centre de Recherche Interdisciplinaire (CRI), France
Peretz Lavie, President, Technion – Israel Institute of Technology, Israel
Tabreez Verjee, Investor, Entrepreneur, Co-Founder & Partner, Uprising, USA

15:20 - 15:30

Work when you want, where you want, for how much you want!

Keynote
Karine Schrenzel, Co-founder, Badakan, France

15:30 - 16:00

The Gig Economy: we will never work the same way again!

Moderator: Laurance N'Kaoua
Clément Buyse, Co-founder & COO, PeopleDoc
Laetitia Vitaut, FutureOfWork Practitioner, Switch Collective, UK
Vincent Huguet, Co-founder & CEO, Hopwork, France

16:00 - 16:15

The on-demand generation: pursuing careers beyond borders

Keynote
Karoli Hindriks, Founder, Jobbatical, Estonia

16:15 - 16:45

Tech is the new medicine

Moderator: Jean-Noël Chaintreuil
Xavier Duportet, CEO, Eligo Bioscience
Pierre Belichard, Founder & CEO, Enterome Bioscience
André Chouliska, Chairman & CEO, Cellectis

16:45 - 17:05

How far can tech transform patient care?

Moderator: Arnaud Laferte, EY
Prof. Gregory Katz, Head of research & innovation, ELSAN
Group of private hospitals, France
Jurgi Camblong, Founder & CEO, Sophia Genetics SA

17:05 - 17:35

How will genetic diagnosis change health care?

Moderator: Thomas London, Partner, McKinsey & Company, France
Alexei Grinbaum, Physicist & philosopher, CEA, France
Philippe Peltier, Associé, Kurma Partners, France
Pierre Dessein, Co-Founder & CEO, GenePred Biotechnologies, France
Christian Brechot, President, Institut Pasteur

FRIDAY 1st OF JULY

09:45 - 10:05

How computers are transforming hospitals?

Moderator: François Veron
Jérémy Lefevre, Professor of General Surgery, Assistance Publique-Hôpitaux de Paris (AP-HP), France
Luc Soler, Scientific Director, IRCAD and IHU Strasbourg, France

10:05 - 10:25

Beyond the pill: what's next for big pharma?

Moderator: Guillaume Bayre
Cédric Foray, EY
Jean-David Zeitoun, Doctor & Advisor in House, France

10:25 - 10:45

From repaired to enhanced human

Moderator: Benoit Georges, Les Echos
Larry Jasinski, CEO, ReWalk Robotics, Germany
Laurent Alexandre, Surgeon, Neurobiologist & Manager, DNAvision

10:45 - 11:15

Tech for good: how can we have a meaningful impact?

Moderator: Tabreez Verjee, Investor, Entrepreneur, Co-Founder and Partner, Uprising, USA
Servane Mouazan, Womanity Foundation, UK
Chantal Buard, Partner & Head of Digital, Amplifier Strategies
Jessica Ladd, Founder and CEO, Sexual Health Innovations, USA

11:15 - 11:35

Saving lives with tech

Moderator: Alexandre Counis, Les Echos
Lionel Baraban, CEO, FAMOCO
Marina Catena, Director, United Nations World Food Programme

11:35 - 12:05

Taking back political power

Moderator: Guéric Jacquet, Executive Director, EY, France
Bobby Demri, Co-founder, GOV

Claire-Marie Foulquier-Gazagnes, Head of Development and Policy, Etalab
Amira Yahyaoui, Founder & Chair, Al Bawsala, Tunisia

12:05 - 12:25

Free software = user freedom and privacy

Keynote
Richard Stallman, Founder, Free Software Foundation, USA

12:25 - 12:55

How blockchain technology offer new tools to governments

Moderator: Mike Butcher, Journalist, Techcrunch, USA
Primavera de Filippi, Researcher Researcher at Harvard/CNRS & Co-founder of Backfeed, France
L. Christopher Bates, Chief Security Officer, BitLand Global
Pierre Noizat, CEO, Paymium, France

14:00 - 14:20

Medtech: In search of a business model

Moderator: Thomas London, Partner, McKinsey & Company, France
Sacha Loiseau, Ph.D. President & CEO, Co-Founder, Mauna Kea Technologies, France
Antoine Papiernik, Managing Partner, Sofinnova Partners, France

14:20 - 14:50

How will online medicine change our relationships with doctors?

Moderator: Rob Pegoraro, Freelance tech writer, USA
Stanislas Niox-Chateau, CEO & Co-founder, Doctolib, France
Lavinia Ionita, CEO, Omixy, UK
Eren Ozagir, Founder & CEO, Push Doctor, UK

14:50 - 15:20

Wearables and wellness

Moderator: Mike Butcher, Journalist, Techcrunch, USA
Alexandre Plé, Founder, Umanlife, France
Cécile Monteil, Family Doctor, Pediatrician & Entrepreneur, Eppocrate, France
Franck Le Ouay, Co-Founder & CEO, Honestica, France

Eric Carreel, Co-founder, Withings

15:20 - 15:30

What if data could put more of the human into HR?

Keynote
Bénédicte de Raphaélis Soissan, Founder & CEO, Clustree

15:30 - 16:00

From push to pull education

Moderator: Alexandre Kouchner
Marilyne Maugin, CEO & Co-founder, EdokiAcademy, France
Benjamin Patrice Magnard, Founder & CEO, Educlever, France
LearnEnjoy, Gaelle Regnault, CEO, France
Riel Miller, Team Leader Futures Literacy, UNESCO, France

16:00 - 16:10

Edtech & Big Data: the quest for the quantification of learning

Keynote
Nicolas Princen, Founder & CEO, GLOSE, USA

16:10 - 16:40

Is coding the skill to master in the Digital Age?

Moderator: Jan Peter aus dem Moore, Associate Principal, McKinsey & Company, United Arab Emirates
Olivier Bréhard, General Manager, Webforce3
Graham Brown-Martin, Catalyst (Innovation, Education, Society), grahambrownmartin.com
Aude Barral, CEO, CodinGame, France

16:40 - 16:50

Information and knowledge distribution: a breakthrough in the growth of Africa

Keynote
Gilles Babinet, Digital Champion, European Commission, France

STARTUP GROWTH & DIGITAL TRANSFORMATION

THURSDAY 30th OF JUNE

10:00 - 10:20

How to best benefit from a good startup-large firm relationship

Moderator: Arnaud Le Gal, Les Echos
Frédéric Tardy, Chief Marketing & Distribution officer, AXA
Nicolas Brusson, COO & Co-founder BlaBlaCar

Google workshop : How to grow your startup globally

10:20 - 10:35

Introduction: driving growth through export in challenging times

David Sneddon, Director Export, Google

10:35 - 10:50

Going global is all about local insights

David Sneddon, Director Export, Google

10:50 - 11:20

Learn from your peers: real life examples of entrepreneur success stories & failures

François Bracq, Industry Manager Export, Google
Philippe de Chanville, Founder & CEO, ManoMano
Antoine Le Conte, Founder & CEO, Cheerz
Charlotte Cadet, Founder & CEO, Brocante Lab

11:20 - 11:35

How to rely on local ecosystems

Cécile Brosset, Head of Le Hub, Bpifrance

11:35 - 11:45

Time to go global: find the right partner

Caroline Nyhan, Global Head of Export Partnerships, Google

11:45 - 11:55

Stay pragmatic: top tips when launching your ebusiness abroad

Moritz Habermann, Industry Manager, Google

11:55 - 12:10

Raise awareness in foreign countries and build a brand...(with limited budget)

12:10 - 12:20

Export & Insider story: how Google became Google

Steffen Ehrhardt, Performance Commercialisation Expert EMEA, Google

12:20 - 12:35

The hacker way: building a culture of innovation

Nicola Mendelsohn, VP Emea, Facebook

12:35 - 12:50

How to succeed your pivot

Jean-Baptiste Rudelle, executive chairman and cofounder, Criteo

12:50 - 13:00

Think big, grow fast

Olivier Duha, Co-founder & CEO, Webhelp

13:00 - 14:00 LUNCH BREAK

14:00 - 14:30

We need to talk about valuations

Moderator: Emmanuelle Duten, Editor-in-Chief, Capital Finance

Philippe Botteri, partner, Accel Partners
Antoine Baschiera, Co-founder & CEO Earlymetrics
Thibaut Revel, partner, Clipperton Finance

14:30 - 15:00

How to become a CEO

Moderator: François Jullien
Clara Gaymard, Co-founder, Raise
Jurgi Camblong, Founder & CEO, Orange
Philippe de Chanville, Founder & CEO, ManoMano

15:00 - 15:20

Startup & corporate relationships: financing and open innovation strategies

Moderator: Arnaud Le Gal, Les Echos
Pierre Louette, CEO delegate, Orange
Joao Barros, Founder & CEO, Veniam

15:20 - 15:40

When a big company helps to think big

Moderator: Arnaud Le Gal, Les Echos
Emmanuelle Saudeau-Turlotte, chief strategy officer, SNCF
Benoît Sineau, Co-founder, OuiCar
Jean-Marc Lazard, founder & CEO, OpenDataSoft

15:40 - 16:10

Get ready to sell

Moderator: Marc Goldberg, Maslow Capital Partners
Benjamin Tolman, Co-founder, Groupe Cerise
Véronique Dutoit, partner, KGA Avocats
Mallorie Sia, Co-founder, Treatwell
Marie Sermadras, Co-founder, Treatwell

16:10 - 16:40

Keys to success for B2B startups

Moderator: Nicolas Rauline, Les Echos
Bertrand Diard, Founder & CEO, Talend & Influans
Diana Filippova, startup connector, Microsoft
Xavier Lorphelin, managing partner, Serena Capital

16:50 - 17:20

Going digital: it's all about the data

Moderator: François Jullien
Florian Douetteau, Founder & CEO, Dataiku
Laurent Lefouet, managing director EMEA, Anaplan
Philippe Mauchard, partner, McKinsley

17:20 - 17:55

Venture capital markets: the end of the bubble? What now?

Moderator: Maks Giordano, Managing Director, Co-Founder Kreait
Philippe Botteri, Partner, Accel Partners
Suranga Chandratillake, General Partner, Balderton Capital
Dr. Fabian Heilemann, Partner, Earlybird Venture Capital

17:55 - 18:30

Corporate venture capital: what is smart money?

Bernhard Gold, Partner, Iris Capital
Alex Kayyal, Europe Head, Salesforce Ventures
Souhaila Ouffata, Investment Principal, BMW iVentures
Oliver Fietz, Managing Director, Deutsche Telekom Strategic Investments

FRIDAY 1st OF JULY

Google workshop: How to monetize your traffic, data and engagement

Gaëlle Madelin-Girardeau, Strategic Partner Manager, Google
Fred Moussa, Strategic Partner Manager, Google

10:00 - 10:10

How to monetize your audience: Greetings & intro

Béatrice de Clermont-Tonnerre, Google

10:10 - 10:25

3 pillars of digital monetization: traffic, engagement, data

Olivier Mathieu, Strategic Partner Lead, Google

10:25 - 10:55

The monetization opportunities of advertising

Adele Soullier, Strategic Partner Manager, Google
Gaël Bonnafous, Scimob/Webedia

10:55 - 11:25

Discussing models: freemium and in-app purchases

Olivier Mathieu
Julie Costes, digital marketing director, Le Parisien
Ludovic Barra, president, IsCool Entertainment

11:25 - 11:55

The data roundtable

Christophe Castets, VP Sales & Marketing, Meteo France Régie
Stéphane Dugelay, CEO, Mediarithmics

11:55 - 12:00

Monetization wrap up

12:00 - 12:30

How digital can foster women's empowerment

Moderator: Véronique Forges
Alice Zagury, The Family
Stéphanie Wismer Cassin, Founder, Biilink
Florence Trouche, Facebook
Kenza Lalhoul, Founder StartupYourLife, Morocco

12:30 - 12:50

What's a digital CEO?

Moderator: Laurance N'Kaoua
Alain Roumilhac, President, ManpowerGroup France
Jean-Marc Tassetto, Tassetto, Co-founder Coopacademy

12:50 - 13:05

"Scalaration", and how corporates can help mature startups

Zack Weisfeld, Microsoft Global Accelerator

14:05 - 14:20

Building the world's future through storytelling, design and technology

Moderator: Bertrand Cizeau, BNP Paribas
Alex MacDowell, design producer of Minority Report

14:20 - 14:35

The essentials of the digital enterprise

Pierre Hessler, CapGemini

14:35 - 15:05

Do you really need that VC money?

Moderator: Jason McDonald, AmCham
Damien Guemoneprez, CEO, LemonWay
Christophe Garnier, Founder, Spark labs
Erwan Menard, Scalify
Marie Ekeland, Daphni

15:05 - 15:35

Where's your startup Eldorado?

Moderator: Jason McDonald, AmCham
Muriel Penicaud, Business France
Cornelia Yzer, Senator, Berlin
Pierre Gaubil, The Refiners
Jeremie Kletzkine, Startup Nation Central

15:35 - 16:00

Are you scaling too fast?

Moderator: Arnaud Le Gal, Les Echos
Damien Guemoneprez, CEO, LemonWay
Frank Sebag, EY
Jean-Luc Robert, Kyriba

16:00 - 16:30

The digital manager

Moderator: Nadia Robinet & François Doux
John Lewis, France Tektos
Edouard-Malo Henry, Group Head of Human Resources, Société Générale
Brigitte Cantaloube, PSA Peugeot-Citroën

16:30 - 16:45

How to turn your company into a data company

Alain Levy, CEO & Founder, Weborama

16:45 - 17:00

Create engagement & generate value for your app

Ali Parr, Twitter

17:00 - 17:15

How to develop user acquisition & organic paid

Ross Shield, Twitter

17:15 - 17:30

Media for equity, a win-win approach for fast growth

Anne Bioulac, Roland Berger

17:30 - 17:45

Startups & large companies: the German model of collaboration

Jochen Ditsche, Roland Berger



THE WORLD'S LARGEST COWORKING SPACE

At Vivatech, you will find 17 thematic labs organized by sector. Each lab is managed by a major company of the industry, which has invited 50 startups that will be physically present on the lab in order to work together during three days. Hence, Viva Technology Paris will thus be the largest coworking space in the world with close to one thousand startups exchanging with blue chips and creating future partnerships.

CONCRETE BUSINESS OPPORTUNITES FOR STARTUPS THROUGH CHALLENGES

To make sure that the discussion that will take place at Vivatech are focused on real issues businesses face today with which startups can really help the bigger companies, our partners have published more than 150 challenges on the Viva Technology website. The keys issues that these business challenges reveal focus mainly on upgrading customer experience, improving the way companies work today and finding new sources of growth through innovation. More than 5,000 startups have applied to help our partners solve these challenges but among them, only the most promising startups have been selected to take part in the challenges.

17 LABS TO TURN OPEN INNOVATION INTO A REALITY



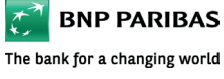














At our partners' labs, you will be able to meet the 50 startups that have been selected through challenges and to discuss possible business opportunities with them. You will also see them pitch in front of top executives and our partners, and present their products and innovations as well as participate in workshops and meetings.

You will also be able to attend keynotes and presentations by our partners about what they are already doing in terms of innovation and collaboration with startups. They will also showcase their latest innovations and their internal initiatives.

A UNIQUE PERSPECTIVE ON DIGITAL TRANSFORMATION

The 17 Viva Technology labs will provide a unique window on how the major companies want to transform themselves in today's digital era and how they would like to work with startups to help them achieve this.

You will be able to meet hundreds of startups at our labs and learn about the innovations our partners will display, from blockchain to augmented or virtual reality, and from big data to bots, which will give you insight into how innovation is completely overhauling our economy.

	1 • HOSPITALITY & TOURISM	A look at how digital transformation can redefine and enhance the Hospitality & Tourism sector in light of the important role played by both the sharing economy and disruptive hospitality.
 redefining / standards	2 • INSURANCE	How to transform insurance services, from using the IoT to prevent domestic incidents, through to enhancing the broader customer insurance experience with blockchain.
	3 • FINANCIAL SERVICES	How to construct with startups the financial services of tomorrow to create a digital bank that is able to offer a high-quality customer experience, both in terms of the customer journey and the security of operations.
	4 • RETAIL	A look at the ways in which digital transformation can lead to a new conception and delivery of the retail experience for customers.
	5 • URBAN TRANSFORMATION & INNOVATION	A focus on how smart cities can use digital innovation to adapt and respond to increased population growth and environmental challenges.
	6 • ENERGY & ENVIRONMENT	How to effectively develop smarter energy use for cities as well as providing new business models for energy consumption.
	7 • LUXURY	How startups and digital innovation can drive the luxury sector forward through enhancing and transforming key areas such as product conception and customer experience.
	8 • GOVTECH	How technology and digital innovation can redefine and reimagine the myriad of services provided by governments through the transformative use of technology.
	9 • HEALTH TECH	A look at the diverse ways in which technology can improve the patient experience as well as enhancing digital technology tools to improve personal health.
	10 • TELCO & CONNECTIVITY	How effective and affordable connectivity can be ensured anywhere and everywhere through to developing new services for connected people and homes.
	11 • SPORT, GAMING & ENTERTAINMENT	How elements such as big data and the IoT can transform the sports and gaming sector while also helping to engage new audiences through technology and digital innovation.
	12 • URBAN MOBILITY & SERVICES	How innovation can enhance and transform the travel experience, green mobility and transport network performance more broadly.
	13 • OPEN TRANSPORTATION	The various ways in which digital transformation will help to reshape and reimagine the transportation services of tomorrow.
	14 • MEDIA LAB	How to best leverage data and analytics for a personalized customer experience as well as exploring new ways forward in media advertising.
	15 • AUTOMOTIVE TECH	The Valeo Automotive Tech Lab takes connectivity and the autonomous car as its key focus, looking at how innovation can redefine the future of the automotive tech experience.
	16 • CUSTOMER EXPERIENCE	How to reimagine the delivery of customer service through artificial intelligence, messaging bots and other digital innovations in order to ensure enhanced customer experience.
	17 • TECH4GOOD	The NextWorld Tech4Good lab combines innovation and inspiration to create purpose-driven solutions to respond to some of society's biggest challenges.

HALL OF TECH

THE 100 MOST INNOVATIVE COMPANIES WILL BE AT VIVA TECHNOLOGY.

Virtual or augmented reality, robots, drones, 3D printing, driverless cars and more: all the innovations that will revolutionize our daily lives will be on display to deliver a unique experience, including :

- The **future of automotive**: new ways of transportation with the hotly anticipated SeaBubble, Easysmile and a prototype from the Self-Driving Car Project showcased for the first time in Europe
- Immerse yourself in the virtual world with the best of **augmented reality** available through Facebook's Oculus, Google's Tilt Brush, Partouche's virtual Roller Blaster and more. Don't forget to take a sneak peek at the Playstation VR headset!
- The **most impressive robots** that are set to accompany every step of the way in your personal and professional life, featuring Robot Swim, Ingeniarius, Cybedroid.
- The **world of 3D printing**: the new manufacturing process that offers infinite personalization and offers responses to the newest needs, with Copybody and E-nable.
- How to augment the capabilities of your body thanks to **wearable tech**, with Google's Project Jacquard, L'Oreal and more.
- Artificial Intelligence: how **machine learning** helps create smarter products and services for users, with IBM Watson, Google DeepMind and Facebook.
- **New audio experiences**, from the world's best sound to the wildest innovations, with Devialet, Radio France, Roger Voice and more – a worldwide first will be unveiled during VivaTech.
- The new services available through **connected cities and homes** that will make life easier with Cisco, Samsung, Legrand, EDF, Orange, Invoxia, Concierge and more.
- See the most **sophisticated drones** for gaming and professionals, with Bionic Bird, Skeye Tech, Extrem Fliers.
- The **data revolution**, from business to security, with

VIRTUAL AND AUGMENTED REALITY



1 • ROLLER BLASTER

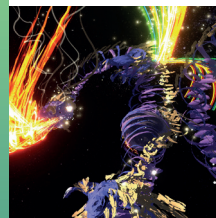
By Partouche Lab in the PMU pavilion
A virtual roller coaster set in the heart of a casino thanks to a VR headset.



2 • SONY PLAYSTATION'S VIRTUAL REALITY ©

A global exclusive: the new virtual reality helmet makes it possible to play in a 360° environment with crystal clear 3D audio for a completely immersive adventure.

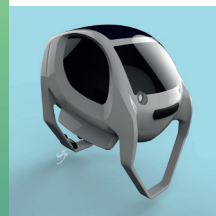
3D PRINTING



3 • TILT BRUSH BY GOOGLE ©

Recently launched by Google, Tilt Brush is a virtual reality app that allows you to paint in 3D space using a digital brush and wearing a connected HTC Vive headset.

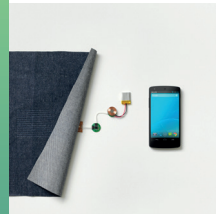
DRIVERLESS ENGINE



4 • SEABUBBLE

A driverless electric car in the shape of a bubble, capable of driving over water, lakes or rivers with zero emissions, zero sound and zero waves

WEARABLE



5 • THE JACQUARD PROJECT BY GOOGLE ©

Project Jacquard makes it possible to weave touch and gesture interactivity into any textile using standard, industrial looms. Everyday objects such as clothes and furniture can be transformed into interactive surfaces using digital fibre.

ARTIFICIAL INTELLIGENCE



6 • FACEBOOK'S POP-UP ©

Facebook's Innovation Pop-Up highlights 2 projects : the work of internet.org, a project that promotes internet access around the world and the groundbreaking work on Artificial Intelligence.

AWARDS

COME TO LISTEN TO THE MOST INNOVATIVE STARTUPS FROM AROUND THE WORLD AS THEY PITCH THEIR IDEAS TO OUR PARTNERS IN ORDER TO WIN THE AWARDS AND THE PRIZES OFFERED BY OUR PARTNERS.

MORE THAN 40 PITCH CONTESTS ARE ORGANIZED DURING VIVA TECHNOLOGY BY INVESTORS, COMPANIES AND PARTNERS FROM THE ECOSYSTEM ON A WIDE RANGE OF TOPICS FROM IOT TO ROBOTS, FROM MOBILITY TO BLOCKCHAIN...

THURSDAY 30th OF JUNE

Start	End	N° et titre award	Description	Location	Partner
10:00	11:30	Predictive innovation	Come to Iris Capital to present them the next generation software tool or platform that automatically detects the right innovative teams/companies depending on who's looking for it and how innovation is defined.	Blue arena (haut)	Iris Capital
10:00	11:30	Prove us you're ready for \$5M revenue!	Meet the right company & people at the right time to grow! Axeleo will support startups in their growth and help them to meet French corporates, who will help them drive their business to the next level.	Red arena (bas)	Axeleo
10:00	12:30	Music & Audio Viva Technology Selection	Viva Technology has selected 10 amazing startups which develop amazing products, devices or services that changes and improves the way we listen to and enjoy music.	Tech arena	Viva Technology
10:15	12:45	Game of DronesViva Technology Selection	Viva Technology has selected the 10 most innovative companies in the UAV sector (product / innovation / vision / business plan / social impact)	Drone arena	Viva Technology
11:30	13:00	Make corporates mobile	Employees spend less and less time in the office and corporates are actively searching for the best mobile friendly solutions to provide to their mobile workers. Corporates need to ensure that mobile workers are connected wherever they are, are able to communicate and to collaborate with the entire workforce (field workers, office staff, back-office) and can meet customers wherever they are. How to turn the corporates into natively mobile?	Blue arena (haut)	Ventech
11:30	13:00	Startup Competition: Be the best data company 2016, awarded by Serena Capital	Serena Capital is looking for smart entrepreneurs and great startups in data.	Red arena (bas)	Serena Capital
11:30	13:00	"One health" in action with connected diagnostics and big data	Institut Mérieux Award : How to deliver more robust & efficient way to manage and interpret data relating to pathologies with high unmet clinical need, and enable a more integrated diagnostic and patient management solution in a decentralized setting?	Discovery arena	Institut Mérieux
12:30	13:45	France Digitale Tour	France Digital ends its tour at Viva Technology. They will award the 1M\$ prize to the winning startup on the main stage of Viva Technology	Stage 5 (main)	France Digitale
14:00	15:30	Thrive in Silicon Valley	"The Refiners are looking for foreign founders in the digital space who want to make a global impact. Amazing entrepreneurs who are ready to step out of their comfort zone and see things from a Silicon Valley perspective. The Winner will get an access to The Refiners 3-month acceleration program in San Francisco and \$50,000 in cash	Blue arena (haut)	The refiners
14:30	17:00	3D printing and Makers Viva Technology Selection	Viva Technology has selected the 10 most amazing startups in 3D printing sector	Tech arena	Viva Technology
15:00	17:30	Robotics Viva Technology Selection	Viva Technology has selected the 10 most amazing startups in the Robotics sector	Drone arena	Viva Technology
15:30	17:00	Travelers and advertising next interaction	Mediatransport is looking for a startup who can imagine the next interaction between the traveler and the advertising and develop Services to strengthen the link between commuters and brands throughout advertising in transportation	Blue arena (haut)	Médiatransports
15:30	17:00	(Digital) workplace experience	Manpower invite startups to shape the new world of work and create new indicators that put the employee experience as a top priority for organizations. They also invite startups to design ERM solutions (Employee Relationship Management) that allow for better management of organizations.	Red arena (bas)	Manpower
15:30	17:00	Expand NYC	Les Pepites tech is looking for the next Pépite. For 1 week, the selected startup will attend 11 key meetings with professionals, mentors & venture capitals, 2 networking cocktails & a flying desk at Spark-Labs is also included to get work done while you are away. And More. Make the most of your acceleration and invade the American market by thriving a 3 months full membership in Spark-Labs co-working space, in the heart of Manhattan.	Discovery arena	Pepites Tech & Spark-Labs
17:00	18:30	Break through the china wall	Dojo Award Chine : Your startup will be a massive hit in China? Come with us and prove it!	Blue arena (haut)	DOJO Group
17:00	18:30	Disrupt B2B Services	Les Echos Solutions is the first digital multi platform for B2B services in France. It has selected more than 30 services for both large companies and SMEs to easily outsource core tasks, find new providers and customers, professionalize their business flows or drastically change their organization. Come, join this platform and become a service game changer for companies !	Red arena (bas)	Les Echos Solutions

FRIDAY 1st OF JULY

Start	End	N° et titre award	Description	Location	Partner
10:00	11:30	Disrupt digital advertising and marketing	Elaia is looking for a startup who can provide them with a great way to disrupt digital advertising and marketing!	Blue arena (haut)	Elaia
10:00	11:30	Developp staff employability	«Manpower is looking for a startup who can propose a solution that: • Helps employees evaluate their skills autonomously with respect to the expectations of the job market. • Provides access to real time training tools. • Monitors employee skills development in real time.	Red arena (bas)	Manpower
10:00	11:30	Lenovo Tango Challenge	The Lenovo Tango Challenge is to create a Tango based application that can be either consumers or for a business use. Anything from a game, an entertainment or productivity app or a vertical business application. It must use Tango technology including at least one of the below elements: • Location: device auto locate itself in the space • Utilities: Device measure length, size of distance	Discovery arena	Lenovo
10:30	13:00	Wearable Tech Viva Technology Selection	Viva Technology has selected the 10 most amazing startups which revolutionizes the convenience, comfort, functionality, efficiency, and fashion of clothes, by having a device literally "on you."	Tech arena	Viva Technology
11:30	13:00	8 challenges endorsed by EY. EY is looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools	«EY has a national presence in France with 4700 professionals in 15 areas. As a recent EY report "The digitization of everything" suggests, digital transformation is moving fast and could be a great opportunity to transform existing business models and could be a good way to grow. They have opened 8 challenges and are looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools»	Blue arena (haut)	EY
11:30	13:00	How to boost productivity with smart data and processes in a customer-focused workplace?	«Companies are making better predictions and smarter decisions in areas that previously were dominated by intuition, or not even humanly possible. The explosive growth of data provides the raw material for making better predictions and smarter decisions. With artificial intelligence (AI), large volumes of information can be analyzed with speed, volume and pattern recognition beyond human processing capacity.»	Red arena (bas)	Salesforce
11:30	13:00	Pitch in NYC @LFTC (La French Touch Conference)	the challenge dedicated to startups who want to accelerate their growth on both sides of the Atlantic? Get your ticket to travel in NYC and pitch in front of US and French VCs @LFTC	Discovery arena	LFTC
13:15	14:15	Publicis 90	Publicis Groupe, to celebrate its 90th anniversary, introduces Publicis 90, a global initiative to foster digital entrepreneurship through which 90 promising start-ups and ideas will be selected and receive our support.	Stage 5 (main)	Publicis Groupe
14:00	15:30	8 challenges endorsed by EY. EY is looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools	«EY has a national presence in France with 4700 professionals in 15 areas. As a recent EY report "The digitization of everything" suggests, digital transformation is moving fast and could be a great opportunity to transform existing business models and could be a good way to grow. They have opened 8 challenges and are looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools»	Blue arena (haut)	EY
14:00	15:30	Protecting against cyber risks	«Cybercrime is an emerging risk targeting our business and corporate clients. Gan Insurances is looking for solutions to protect its customers with a prevention and assistance program in case of cyberattacks.»	Red arena (bas)	Gan Assurances
14:00	15:30	Pimp my factory	«The manufacturing world is being disrupted by the increasing connection and networking of people, machines and things. Industry players need to adopt the right technologies that will enable them to fulfill this digital transformation of the physical operating world, while being clear on the benefits in return for their investment. How do you turn current factories into smart digital manufacturing environments?	Discovery arena	Aster
15:30	17:00	8 challenges endorsed by EY. EY is looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools	«EY has a national presence in France with 4700 professionals in 15 areas. As a recent EY report "The digitization of everything" suggests, digital transformation is moving fast and could be a great opportunity to transform existing business models and could be a good way to grow. They have opened 8 challenges and are looking for innovators in blockchain, data, search engine, competency mapping, AI, and consulting tools»	Blue arena (haut)	EY
15:30	17:00	Assess candidate adaptability	Manpower deeply believe that employees' adaptability to change is the key for success in organizations' transformation. How can we assess candidate adaptability in an ever-evolving world of challenges?	Red arena (bas)	Manpower
15:30	17:00	Digital craft challenge: Heritage meets 3D	The CETI launches a challenge at the crossroads of tradition and innovation. The label "Calais Lace" aims to save the expertise of french craftsmen of the 19th century, renowned worldwide by the main players in the fashion and luxury sectors. "Leavers Lace" is recognized for its properties : delicacy, flexibility and strength. An iconic French know-how and "leavers technology" looking for a breakthrough innovation today in order to reinvent new laces and meet the new challenges of luxury. They are looking for 3D makers that are able to achieve the challenge taking in consideration the properties and getting closer to the excellency lace.	Discovery arena	CETI
17:00	18:30	Lets play with mobile shoppers	Klepierre is looking for a startup to contribute to redefine the marketplace with mobile.	Blue arena (haut)	Klepierre
17:00	18:30	Social Goods: Pitch once and get coverage	Taking inspiration from The Voice, the Sparkshow is a model created and patented by Sparknews. It's dynamic: 3 min pitch in front of a jury composed of journalists. It's Powerful: the 1st journalist who buzzes will be the 1st to release the subject in the media. It's Instructive: the journalists explain their choices and give advice. It's Useful: media training ahead of the pitch session.	Red arena (bas)	Sparkshow
17:00	18:30	Accelerator Program focused on surf & Extrem sports	Between ocean and mountains, under the sun, in an ultra-dynamic territory, ekito is looking for innovators in surf, ocean and extrem sports	Discovery arena	ekito